



SEDAN CHAIR CHARITIES FUND 抬轎比賽慈善基金

Sponsorship / Donation Form

Established in 1975, Sedan Chair Charities Fund (SCCF) is a registered non-profit organization with a mission to help local charities that receive limited or no support from the Government. Each year, the Sedan Chair Race and Bazaar is held at the Matilda International Hospital, the Peak. Since its inception 1975, SCCF has raised over HK\$ 67 million and has helped 132 local charities particularly those lesser-known and have very limited resources to do their own fundraising .

Category	Amount	Please tick
Title Sponsor (冠名贊助) #	\$300,000 (not less than)	
Event Co Sponsor (聯合贊助) ##	\$180,000 (not less than)	
Gold*	\$90,000	
Silver**	\$60,000	
Bronze**	\$30,000	
Race Team Donation	\$35,000 or up	
Award trophy sponsorship (new)	\$28,000	
Award trophy sponsorship (renewal)	\$18,000	
Towel sponsorship	\$18,000	
T-shirt sponsorship	\$40,000	
Event Program Advertisement (場刊廣告) – Regular Ad.	\$8,800	
Event Program Advertisement - Centre Page Spread	\$17,780	
Others (i.e. cash)	\$5,000 or up	

Title Sponsor is entitled to :

1. Designation as the "Title" sponsor of the event – i.e. "The Company Name" presents 2015 Sedan Chair Race and Event
2. Event exclusivity
3. Company Brand integrated into the official event name

Both Title and Event Co-sponsors have the benefit of year round association with this well established and organized charity fund as well as a high profile on the publicity leading up to the event and major publicity on the day.

* Gold sponsor is acknowledged with their logos on the main stage on Sunday 25th October 2015, official website, event Backdrops, Event Program and in almost all promotional materials (i.e. above the line campaign).

** Silver, Bronze & Towel Sponsors are acknowledged with their logos on official website, in Event Programme whilst Silver sponsor logo is as well acknowledged in almost all promotional materials.

Please make your cheque payable to **Sedan Chair Charities Fund** and send to:

**Executive Director
Sedan Chair Charities Fund
41 Mt. Kellett Road, The Peak, Hong Kong**

Your support of our fundraising efforts is greatly appreciated and will help those less fortunate than us locally.

Name: _____ Company: _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____

Signature: _____ Date: _____

Sedan Chair Charities Fund is a non-profitable organization registered with the Inland Revenue. Donations of \$100 or above are tax deductible with a receipt. The Sponsor acknowledges that notwithstanding the cancellation or re-scheduling of the Event for any reason, the Sponsorship Fee shall be non-refundable.

For more information, please contact us at

Tel: 2849 0447

E-mail: program@sedanchairace.org

Website: www.sedanchairace.org