

For Immediate Release

29 June 2006

Free Help for Breastfeeding Moms

In celebration of World Breastfeeding Week August 1 to 7th 2006, the Matilda International Hospital (**MIH**) is pleased to announce a free day of breastfeeding help to mothers by International Board Certified Lactation Consultants (IBCLCs) from the newly-launched Matilda Breastfeeding Clinic on August 5 from 0900 to 1700 hrs at Matilda Health Centre.

For the **FREE BREASTFEEDING HELP DAY**, IBCLCs from the MIH will be available to provide assistance in English and Cantonese. Appointments are required and can be made by calling 2849-1500.

The Matilda Breastfeeding Clinic scheduled to be launched on 7 August will offer advice and supportive care by IBCLCs to assist families in meeting their breastfeeding goals and tackle any of the following problems:

- Nipple or breast pain
- Latch on difficulties
- Flat or inverted nipples
- Breast infections
- Low milk supply
- Slow weight gain
- Medication use while breastfeeding
- Breastfeeding a premature baby
- Breastfeeding twins
- Breastfeeding and return to work
- Pumping and storing breast milk
- Reassurance that breastfeeding is going well

Consultation is priced at \$300 per one-hour session. The breastfeeding clinic is open Monday afternoons from 1 to 5 pm by appointment only at Matilda Health Centre. Booking can be made at 2849-1500.

IBCLCs are certified consultants who have required qualifications and experience in breastfeeding.

Matilda International Hospital is a private, not for profit hospital committed to providing international standards and excellence in care to the people of Hong Kong.

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Issued by Matilda International Hospital.

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